



**Total Rewards:  
The Key to Attracting and  
Retaining a World-Class Workforce**

September 16-17

Sponsored By  
**GMS**  
GEORGIA  
MERIT SYSTEM

2004 Workforce Planning & Development Conference

## 2004 Resource Center Exhibitor Application

Please photocopy and mail or fax by **September 7, 2004**, to:  
Workforce Planning and Development Conference-Resource Center  
Georgia Merit System Training and Organization Development Division  
529A Church Street, Decatur, GA 30030-3617  
FAX: 404-371-7388; PHONE 404-371-7371

**Please complete all three pages**

### ***Exhibitor Information***

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

### ***Exhibit Area Information***

Please Indicate the Tier for which you are applying:

- ☐ Basic Tier
- ☐ Enhanced Tier—Include a description of your company of no more than 250 words with this application
- ☐ Basic Tier—Government/Non-Profit
- ☐ Enhanced Tier—Government/Non-Profit—Include a description of your company of no more than 250 words with this application.

Is there additional equipment that you will need for your exhibit area? If so, describe below. NOTE: If your request cannot be fulfilled, you will be notified with your confirmation.

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***Payment Information***

Payment must be received no later than Monday, **September 7, 2004**.

Method of Payment

- ☐ Company/Organization Check
- ☐ Credit Card
- State Purchasing Card      MasterCard
- VISA

Cardholder's Name \_\_\_\_\_

Card/Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Cardholder's  
Signature \_\_\_\_\_

***Exhibit Area Staff***

Basic Tier: Please provide the requested information for the person who will staff your exhibit area:

Name \_\_\_\_\_ Organization \_\_\_\_\_

Enhanced Tier: Please provide the requested information for the two individuals who will staff your exhibit area:

Name \_\_\_\_\_ Organization \_\_\_\_\_

Name \_\_\_\_\_ Organization \_\_\_\_\_

The 2004 Workforce Planning and Development Conference will calculate the appropriate fees for additional staff for you exhibit area and bill you accordingly.

**Conference Attendees**

Exhibitors at the Basic Tier are entitled to one full conference registration, and exhibitors at the Enhanced Tier are entitled to two full conference registrations. Your free registration(s) may be used for the individuals who will staff your exhibit area. Please list below the person or persons from your organization that will be attending the conference.

Name \_\_\_\_\_

Organization \_\_\_\_\_

Name \_\_\_\_\_

Organization \_\_\_\_\_

**Additional Information**

Exhibitors are responsible for staffing their exhibit areas. Exhibitors are free to sell display items in the Resource Center.